

PRSRT STD.  
U.S. POSTAGE  
PAID  
SAN DIEGO, CA  
PERMIT NO. \_\_\_\_\_

RETURN ADDRESS AREA  
required on all Presorted Mailings

INK FREE BARCODE AREA  
4" w x 2.7" h

.625" BARCODE AREA

Fold Line - black dashed line

### 11" x 17" Half Fold

11.25" x 17.25" Bleed Size  
Outside edge. Design should  
be this dimension

11" x 17" Trim Size  
Black dotted line

10.75" x 16.75" Safe Zone  
Red solid line. Text, phone numbers  
and web addresses inside this area